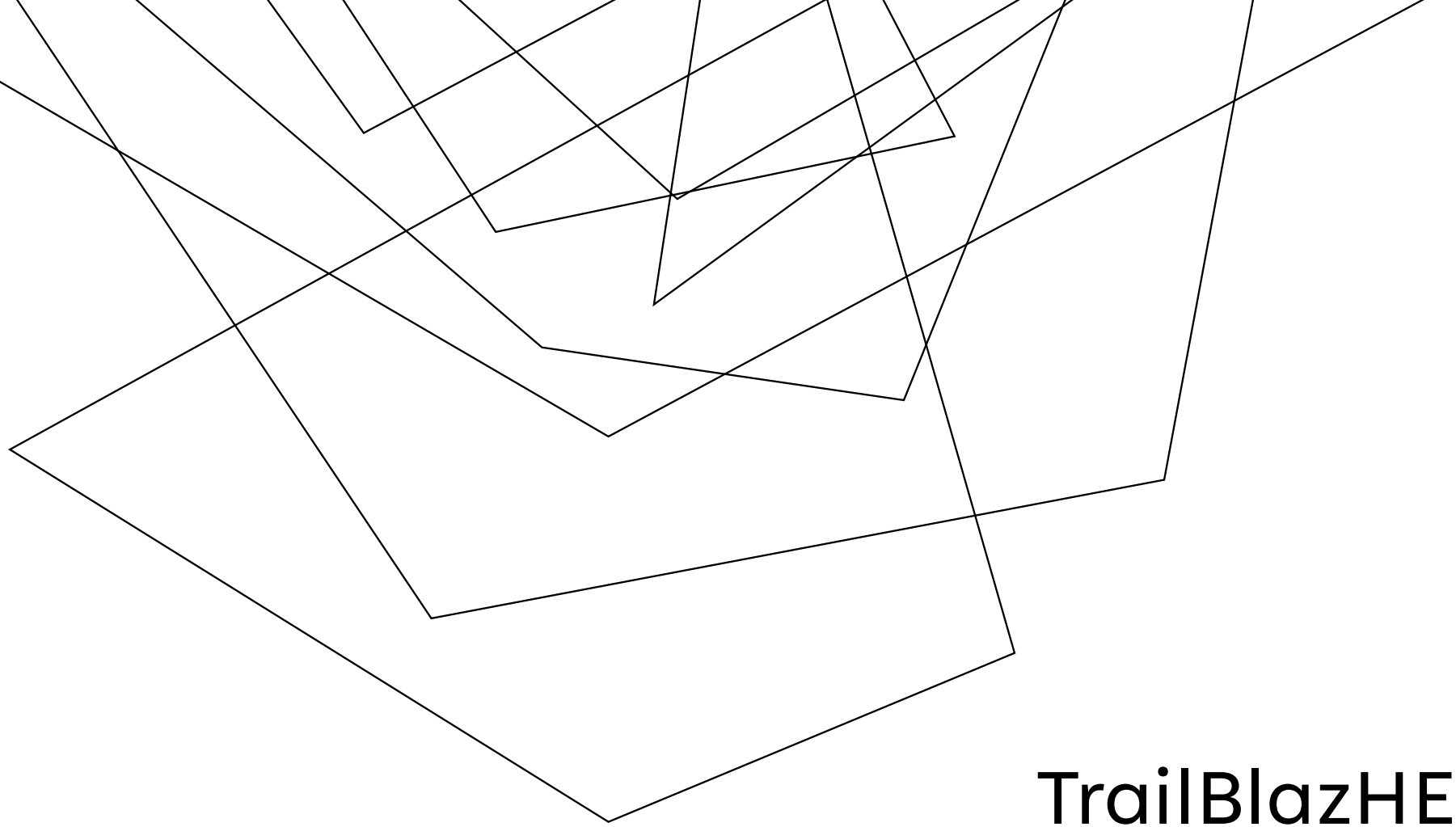


TrailBlazHERs

Women in Leadership

ABOUT NEERAJA GANESH

Passionate to bring about a positive mindset shift among women and students with every interaction that she has with them



TALK HRSUCCESS™

Top 10 Global Corporate Mentoring Excellence Award





CLIENTS WORKED WITH



PLATFORMS ENGAGED WITH



























































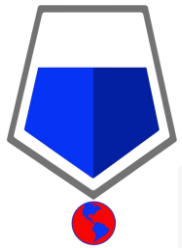


















WOMEN'S LEADERSHIP DEVELOPMENT PROGRAM

CORE MODULES

1. Power of Purpose
2. Work Life Integration
3. The Glass Ceiling
4. Power of Influencing
5. Negotiation – At work and home
6. Assertive Communication
7. Networking and Personal Branding

WORKSHOP FORMAT

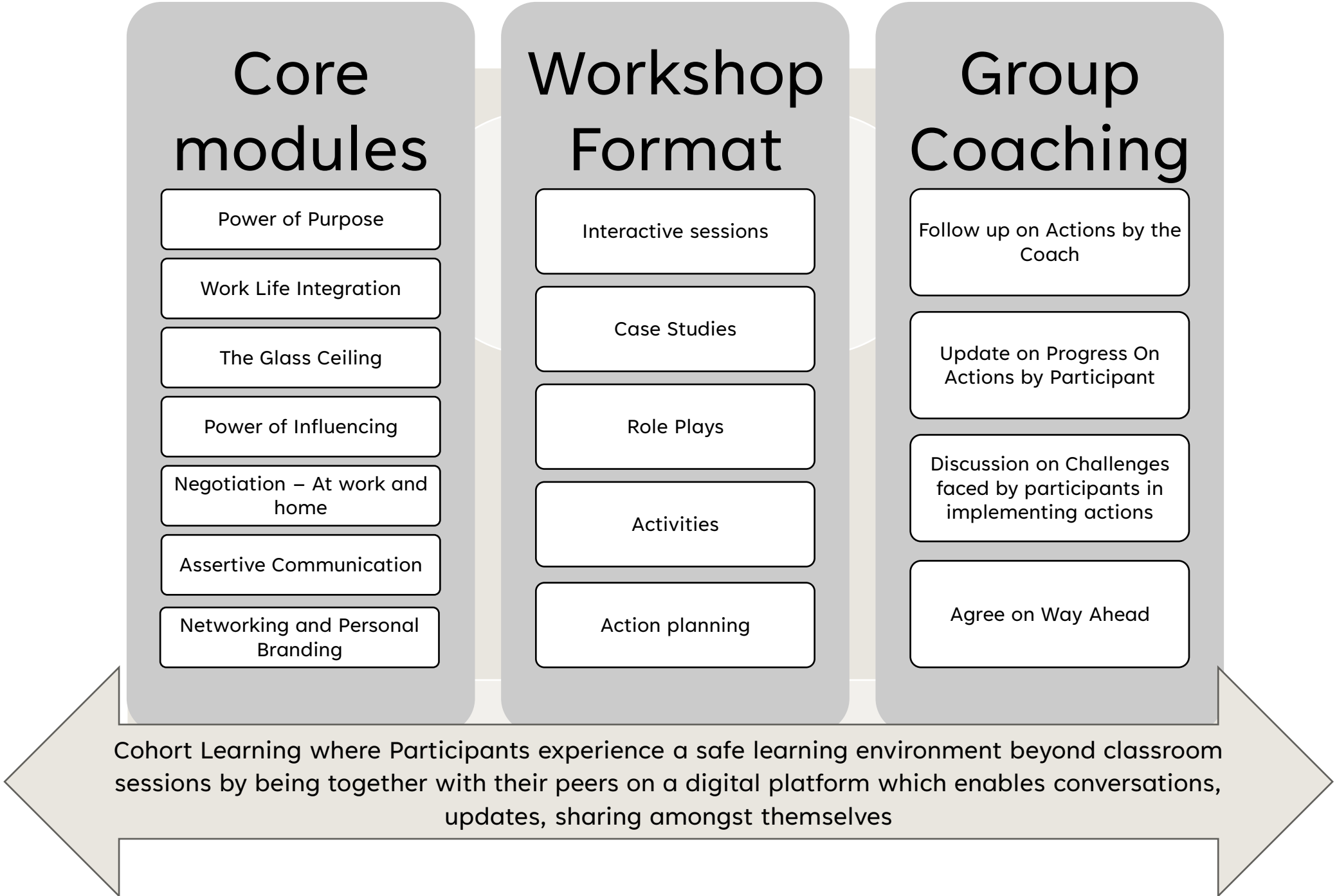
Interactive sessions, Case Studies, Role Plays, Activities, Action planning

GROUP COACHING

Follow up on Actions, Progress, Challenges, Way Ahead

COHORT LEARNING

Participants experience a safe learning environment beyond classroom sessions by being together with their peers on a digital platform which enables conversations, updates, sharing amongst themselves


Core modules
Power of Purpose
Work Life Integration
The Glass Ceiling
Power of Influencing
Negotiation – At work and home
Assertive Communication
Networking and Personal Branding
Workshop Format
Interactive sessions
Case Studies
Role Plays
Activities
Action planning
Group Coaching
Follow up on Actions by the Coach
Update on Progress On Actions by Participant
Discussion on Challenges faced by participants in implementing actions
Agree on Way Ahead
Cohort Learning where Participants experience a safe learning environment beyond classroom sessions by being together with their peers on a digital platform which enables conversations, updates, sharing amongst themselves

PAST LEADERSHIP DEVELOPMENT PROGRAMMES

Manager Development Programme



Conducted programmes on Leadership Presence for a mixed batch(all genders) of managers covering, topics like Effective Communication and Influencing without Authority for Fidelity Investments

MiQ BETTER CONNECTED MARKETING

Experiential session on Leadership, Strategic Thinking and Problem Solving for Emerging Leaders

(mixed batch of all gender)

Women Mentorship Programmes



Consult and curate a 6 month long mentorship program for women which includes conducting a workshop on “Being a mentor” for the mentors allocated

Women Leadership Programmes

TresVista Catalyzing Your Impact

Year long Leadership Development Programme for Women Leaders

USEREADY

3 month Leadership Development Programme for Women Leaders with Mentorship

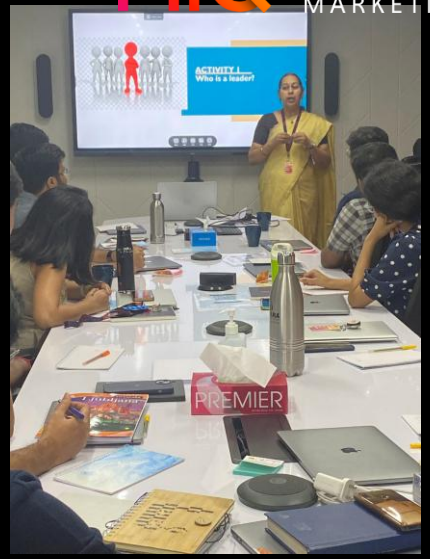
MiQ BETTER CONNECTED MARKETING

3 month Programme for Women employees on building their Networking skills



4 month Programmes for Women employees with Coaching

MiQ BETTER CONNECTED MARKETING





Experiential session on Leadership, Strategic Thinking and Problem Solving for Emerging Leaders

SIEMENS

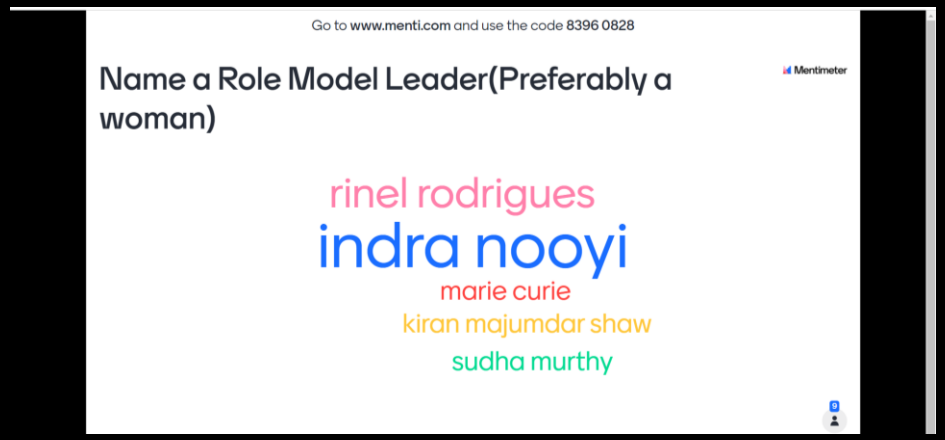


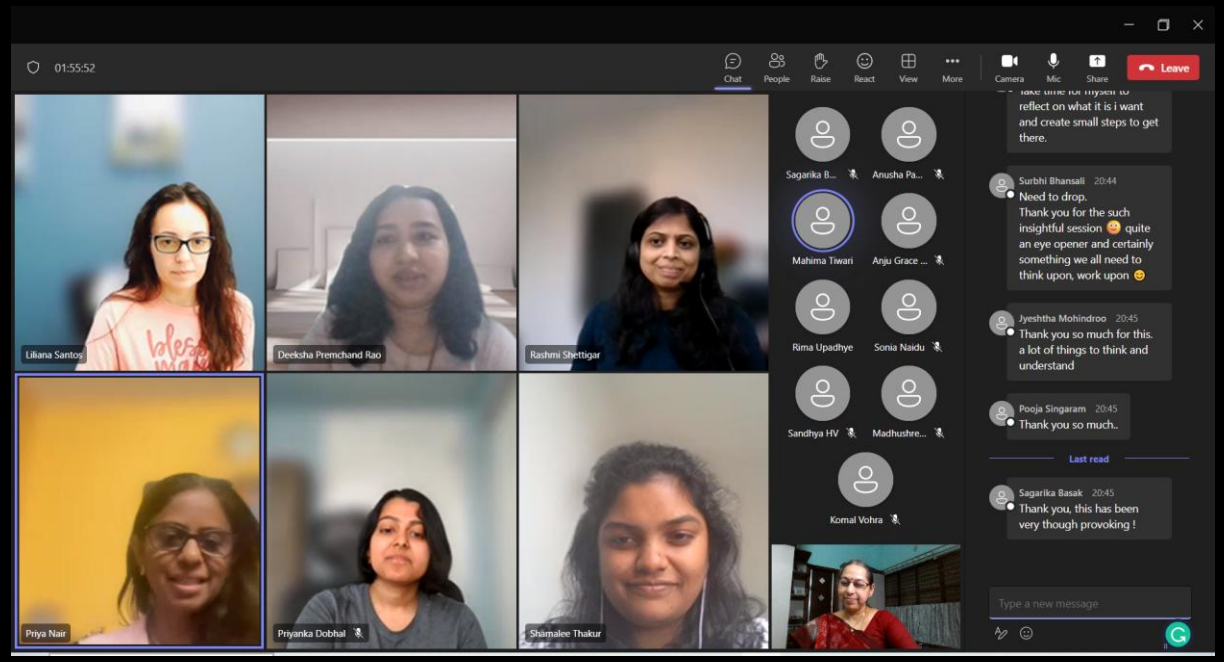
4 month Programmes for Women employees with Coaching

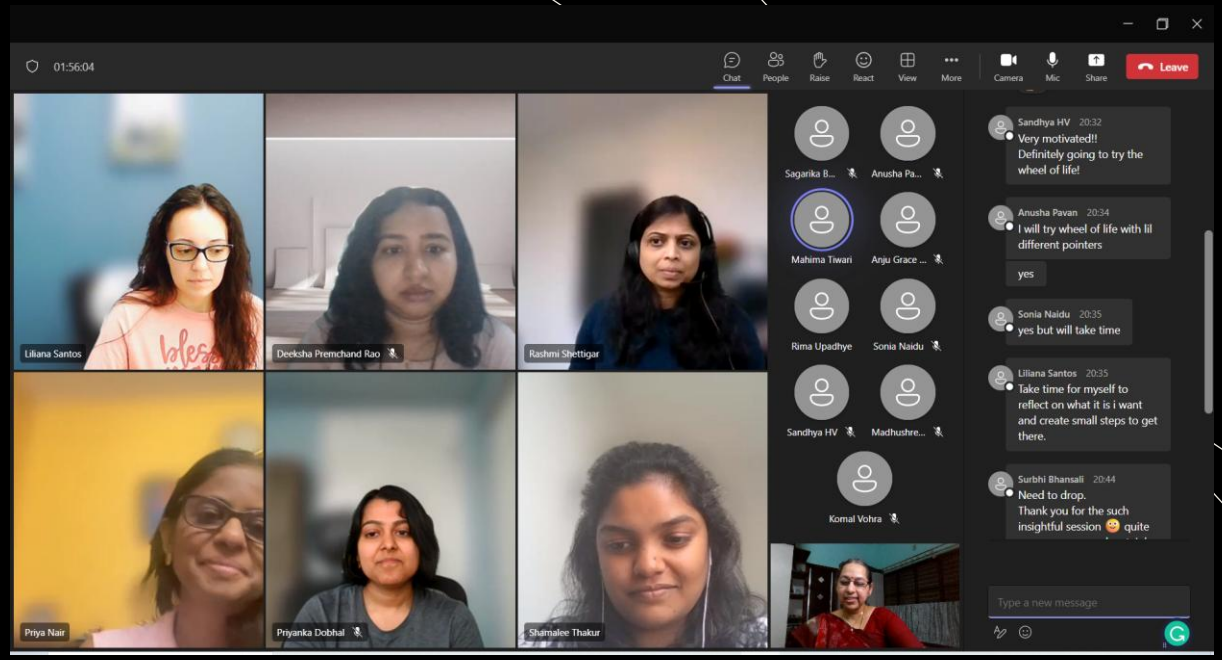
TresVista

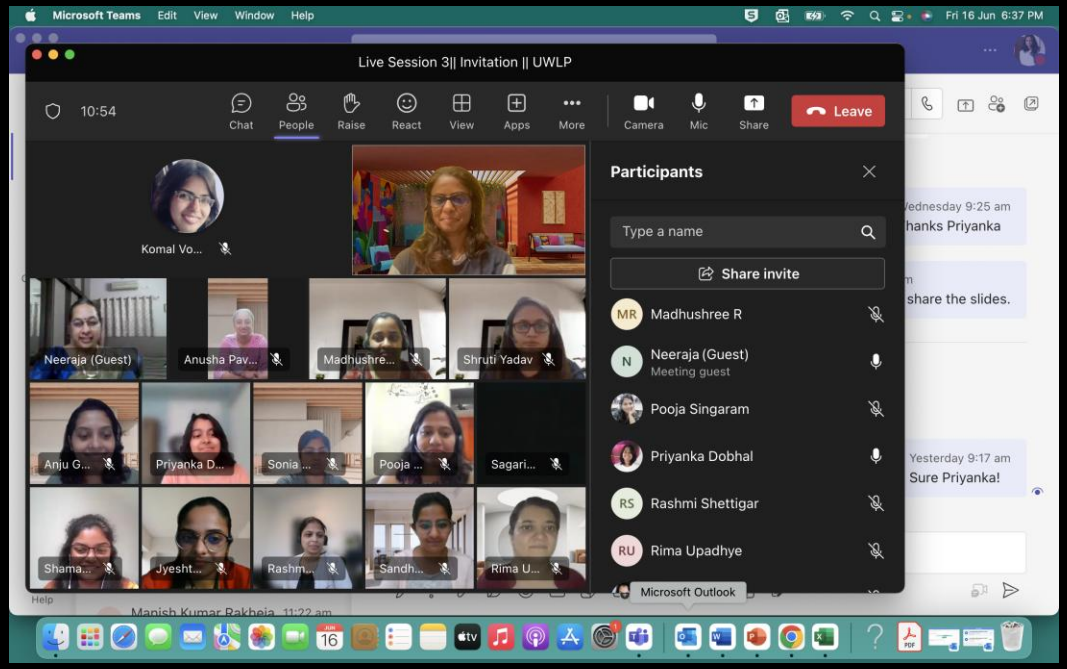
Catalyzing Your Impact

Year long Leadership Development Programme for Women Leaders









USEReady

3 month Leadership Development Programme for Women Leaders with Mentorship

OTHER OFFERINGS

WOMEN'S NETWORKS

1. Launch and curate programmes for Women's Network
2. Short format talks on topics that enable Women's career growth
3. Keynote speeches, Moderating Panel Discussions, Launching Books and being panelist at Round table discussions
4. Curate, Plan and track Mentoring programs for women
5. Enable "Networking" during Networking breaks during events

INTERACTIVE WORKSHOPS

90 – 240 min interactive sessions on topics that enable a Diverse and Inclusive mindset

COACHING

1. One on One Coaching
2. Group Coaching

SERVICES FOCUSED ON FEMALE GENDER DIVERSITY AND INCLUSION

Neeraja Ganesh has been named twice as one of the Top 100 thought leaders by Thinkers360. Neeraja, a TEDx speaker and a keynote speaker at prestigious conferences organised by prestigious global forums like Lean in, IEEE, PMI, TIE, NASSCOM, CII, RISE World Summit, SWE, WomenTech Network, GHCI, is a sought-after leadership facilitator and coach. "**Networking for Results**" and "**How to tell your Story**" are two of her signature programmes. She has launched a Women's Leadership Development Program called "**TrailBlazHERs**", a 6 month program for women leaders to enhance their Leadership skills and grow as leaders. Recognised as a "Networking" expert, she also facilitates Networking at conferences through interesting and impactful activities. She also writes articles on many platforms. She has also been featured via chat shows and podcasts to understand her leadership mantra which has helped her, her teams, and the organisations that she has worked with reach their goals. She has also been invited to review books of leading authors, one of them being Ms. Apurva Purohit(ex-President Jagran Prakashan)'s book titled "Lady You're the Boss". She has also been invited to launch new books. She has also been on the jury panel for many "Innovation" Competitions including the MIT Sloan School of Management, USA's Inclusive Innovation Challenge. She has been featured as one of the 40 women who have traversed their life journeys from ordinary to extraordinary in the book Magical 40 @ 40

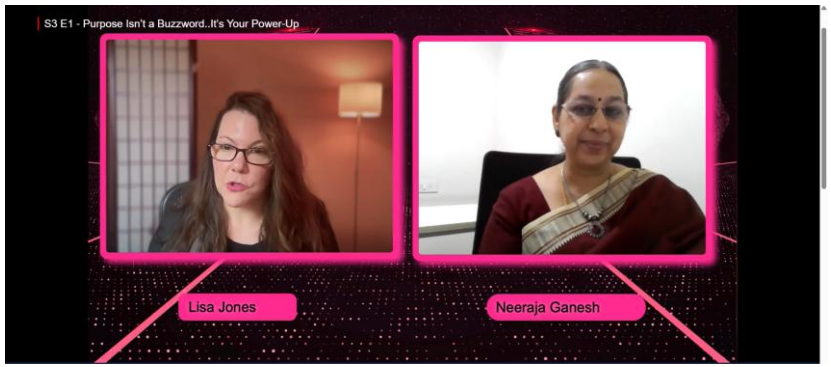
Neeraja strongly believes that mentorship is extremely beneficial in the development and growth of individuals. She is a mentor on a variety of platforms including Aspire For Her and Herkey and has mentored more than 200 mentees across age groups, experiences, roles and industries. She switched her career to work in the space of gender diversity after a successful career in the Information Technology industry for 25 years. Prior to Aspire For her, she served as the Director – Relationships at National Education Society of Karnataka. Her focus in that role was to work closely with the industry veterans to build the industry academia connect to ensure the curriculum of the institutions was relevant to the current and future industry needs. She has also headed the JobsForHer Foundation, which was setup to bridge the gender gaps in India, for a period of 18 months. In that role, she built a unique brand, numerous partnerships and a large community of women who experienced a variety of learning interventions through workshops, conferences, trainings and hands on projects. She also coaches people to progress in their careers.

She has been a recipient of multiple awards - HerRising Award for 3 years, Womentech Network Speaker of the Year award 2023 and most recently the Top 10 Global Corporate Mentoring Excellence Award from HR Success Talk.

RECORDINGS OF SOME OF NEERAJA'S TALKS



[Masterclass on Networking at GHCI 2025]



Speaking about [“Power of Purpose”] on the e360 TV OTT channel



Guest on The Sunny Shah Show speaking about [“Breaking the Bias”]



[Panelist on Tech Write Pro's 2nd anniversary celebration discussion]



[Guest on Into the Unknown Podcast hosted by Jeremy Swick]



Keynote address on [“Treat every interaction as an opportunity”]

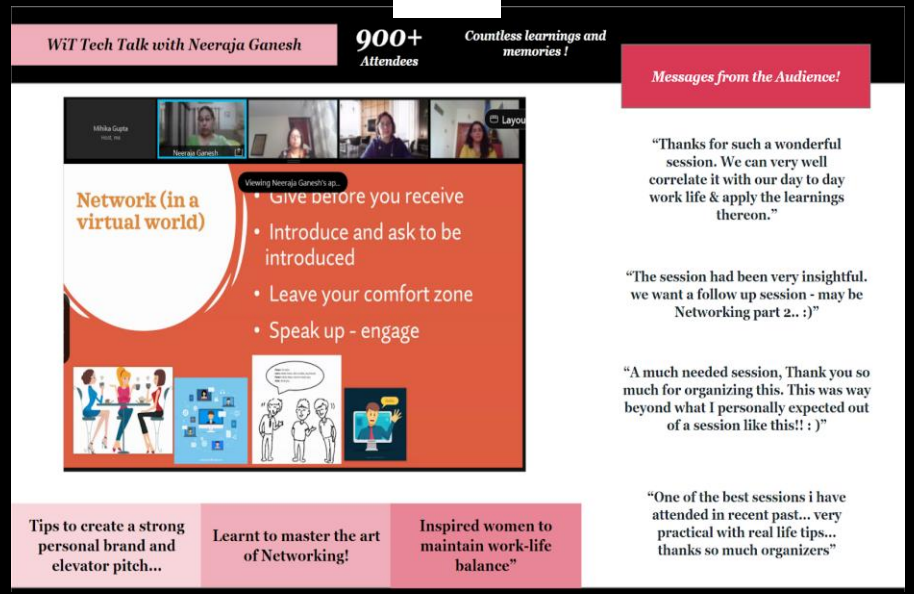
OTHER WORKSHOP FOCUS AREAS

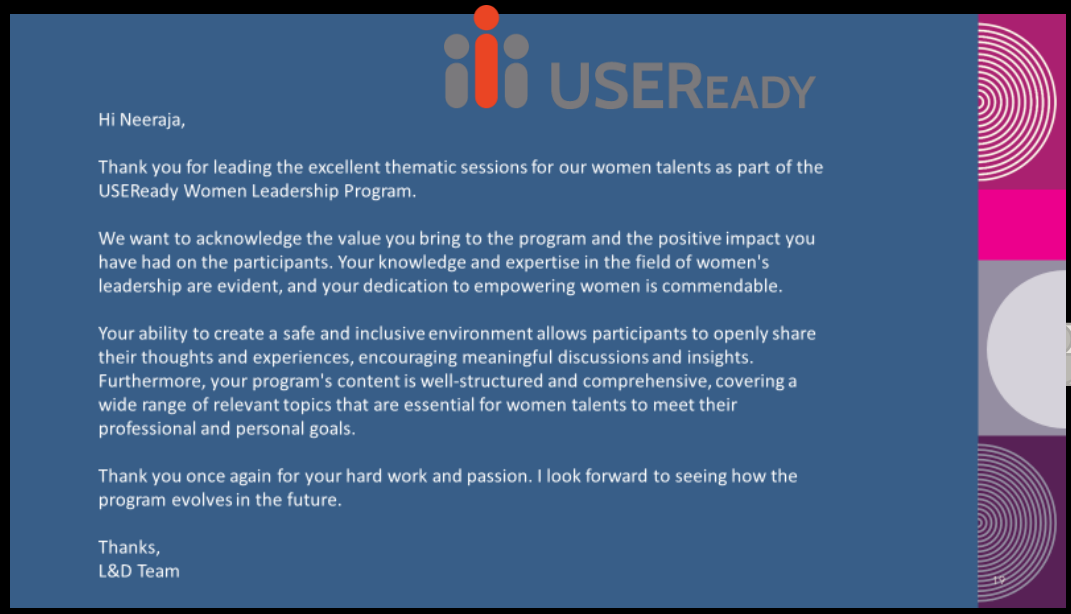
- ❑ Networking for Results
- ❑ Personal Branding
- ❑ Work Life Integration
- ❑ Women and the Glass Ceiling
- ❑ The Next Gen Women Leader
- ❑ Leadership Styles and Situational Leadership
- ❑ Positive Mindset shift
- ❑ Life Skills for Women
- ❑ The Art of Negotiation
- ❑ Storytelling for Communication
- ❑ Building Emotional Resilience
- ❑ Restarting Career after a Career Break
- ❑ Gender sensitization – Unconscious Bias
- ❑ Influencing without Authority
- ❑ Self Doubt and Impostor syndrome
- ❑ Being a Mentor
- ❑ Be Yourself
- ❑ Building Executive Presence
- ❑ Assertive Communication
- ❑ Power of Purpose
- ❑ Women Leaders and Male Allies
- ❑ Becoming T-shaped

Commercials based on the program design

TESTIMONIALS

pwc





"We had a wonderful session with Neeraja Ganesh and her talk with real life examples made the session connect with the audience. Any leadership talk without a direct connect to the practical application leaves least impact on the participants. This session took care of that need and
Neeraja Ganesh's presentation style with interesting data points kept the audience fully invested in this virtual zoom meeting"
Pandiyan Varadharajan,
Director, SW Engineering at DELL EMC

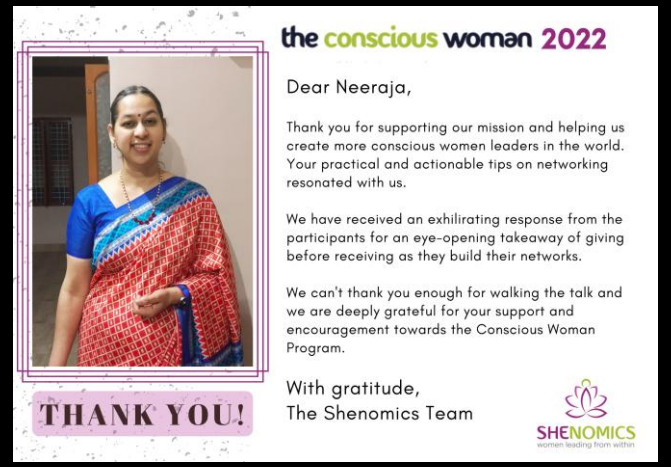




"I enjoyed your talk on **Network to Succeed** at **CII's Women Steering India's success** summit. Easy going and conversational Style. Liked the spontaneous use of humour. Your superpower is your sincerity coupled with authenticity and vulnerability"
Ian Faria, Mind Coach

BOSCH
Invented for life





SOCIETY OF WOMEN ENGINEERS KEYNOTE ADDRESS TESTIMONIALS

Charulatha Varadarajan • 1st
SW Engineering Manager (Chrome Product Development) at Intel Corporation
1w •

It was a wonderful, thought provoking keynote speech that the audience couldn't move out of the session even after the stage speech was done. Neeraja Ganesh was so kind that she spent quality time with our delegates for almost 4hrs post the session. A memorable and an impactful speech to 1200 delegates @WE local Bengaluru conference.

#swe #sweindia #welocalbengaluru #2023 #diversityinclusion

Neeraja Ganesh • You
TEDx Speaker who is Passionate to bring about a positive mindset shift among wo...
1w •

"She Came, She Saw, She Conquered".

A week ago, at Society of Women Engineers WE Local Conference in Bengaluru, on the stage, addressing 1200+ attendees, delivering a keynote address titled "Is She the Boss? No, She is the Next-Gen Woman Leader!".

On Wednesday, May 10, 2023 at 11:21:47 PM GMT+5:30, Emily Burnett <emily.burnett@swe.org> wrote:

Hello Neeraja,

It was such a pleasure to have you speak at the WE Local Bengaluru conference last month. Thank you for sharing your candid professional and personal experiences with our attendees. You had the audience captivated.

SWE has a podcast where we interview and share stories of industry leaders and influential women. Your story clearly resonated with attendees at WE Local and we wanted to know if you'd be interested in being featured on SWE's podcast to reach our broader global network.

By copy of this email, I would like to introduce Kelsey Reed who is involved in the production of our podcasts and can share more information. We look forward to hearing from you!

Kind regards,
Emily

Emily Burnett

Associate Director, Global Programs

Society of Women Engineers

emily.burnett@swe.org *p. 312.883.0845*

Facebook / Twitter / LinkedIn / Instagram / YouTube

Pronouns: She/Her/Hers

Located in Chicago, Central Time Zone

GRACE HOPPER CELEBRATION INDIA 2024 TESTIMONIALS

Nidhi Prashant Augustine • 2nd
User Assistance Development Architect
3h • Edited •

+ Follow

"Behind every successful woman is a tribe of other successful women who have her back."
I had the privilege of attending the Grace Hopper Celebration India 2024, and it was an incredible experience! Over two days, we immersed ourselves in power-packed sessions spanning six tracks: Cybersecurity, AI/ML, Media, Executive, Tech for Social Good, and Scholarship & Poster.

The event kicked off with an inspiring note from our own Sindhu Gangadharan, highlighting two key forces driving the tech industry today: "Innovation and Diversity".

It was also a joy to reconnect with Vidya Laxman—your energy and enthusiasm continue to inspire me!
One of the highlights was the master class on networking by Neeraja Ganesh, which had a full house of tech professionals. The interactive format made the session even more engaging.

Shubhangi Ganti • 1st
GDC AI fellow | Anitab.org GHCI scholar '24 | BVRITH IT'26
15h • Edited •

Hello Connections,

I've recently had the privilege of attending the Grace Hopper Celebration India, held in Bangalore, and I wanted to share my incredible experience at this inspiring event.

My journey began with attending the Plenary session on "The Interplay of Diversity in All Things Tech," and a powerful statement on workplace bias by Lalitha Ramani K ma'am stayed with me that said "Awareness is half the effect, empathy is the full effect."

I also attended other fascinating tech sessions on terrain resolvers, LLMs, and DevSecOps. But the session that impacted me the most was "The Importance of Networking" by Neeraja Ganesh ma'am . It shifted my perspective on networking, from 'what can I get from them' to 'what VALUE I can offer to them' .I'm truly

TESTIMONIALS

#PwCProud to announce that our Women in Technology initiative - "Mentoring Matters" program is drawing to a close after a successful six-month marathon, enabling our 100 women professionals to engage with our top 25 mentors and build their brand, network, and visibility to propel forward. This program was envisioned to provide a platform for women professionals to experience holistic personal and career growth through a series of guided quality and candid discussions with our exceptional women leaders.

Neeraja Ganesh, the famous TEDx, HerRising, and other prestigious award recipient, as well as a well-known forum speaker, had joined us on-board to advise the women professionals about making the most of the program.

We take this opportunity to also thank Sanjeev Shukla and Sanjeev Dutta for being a constant support, Preethi Adiga for being a WiT champion and allies of the WIT community.

Swipe right to read our mentees experience from the program.

#PwCProud #WomenInTechnology #mentoring



vmware

Nirmaan

Empower. Inspire. Change.

Enterprise Support & Services Networking Event

Be the Solution

July 14, 2023 | 10:30 a.m. – 5 p.m. IST | Hybrid Event

Hi Neeraja,

We would like to express our profound gratitude for your valuable contribution to the 6th VMware Nirmaan | Enterprise Support & Services Networking Event. Your discerning insights and personal narratives centered around the theme "Be the Solution" were not only enlightening but also deeply inspiring.

Your keynote session was an absolute highlight. Your story-filled approach made it incredibly relatable, allowing us to draw numerous lessons from your experiences. The attendees were genuinely pleased and captivated by your thought-provoking insights.

The feedback from our participants has been overwhelmingly positive, a testament to your significant impact on this event. Your invested time and efforts have indeed played an integral role in making this event a phenomenal success.

As we look to the future, we are excited about the possibility of your continued association with our upcoming events.

Once again, thank you for your valuable contribution.

Regards
Shekar Ganapathy (He/Him)
Vice President, Global Support
sganapathy@vmware.com
165/1 &165/17, 8th Floor, Kalyani Vista, Near Kalyani Magnum IT Park,



Pankhuri Mishra • 1st
Product Management | CSPO | CSM | ML and AI E...
1w • Edited •

JDI Lakshya WomenREACH Conference 2023

I attended first JDI Lakshya Conference last year and was mesmerized by witnessing the Women workforce helping organization. It was great learning opportunity backed Powerful Speakers, Leads and Volunteers.

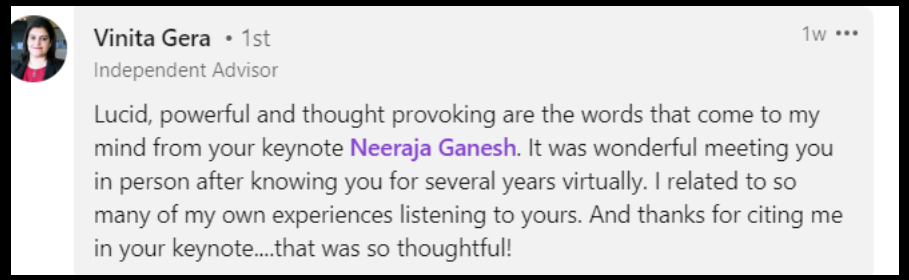
I joined the group this year to get the feel of what it takes to empower the group. Proud to be part of the group and witnessing the event scaled at another level. I will continue to seek opportunities in future to contribute and make some difference.

Thanks to wonderful speakers for sharing your experiences and insights . Neeraja Ganesh for the powerful session. Amol Deo for closing it with high note.

Thanks to Dharmadhikari Reshma and Sharayu Sonwalkar for leading and providing direction to the team for the event and throughout the year.

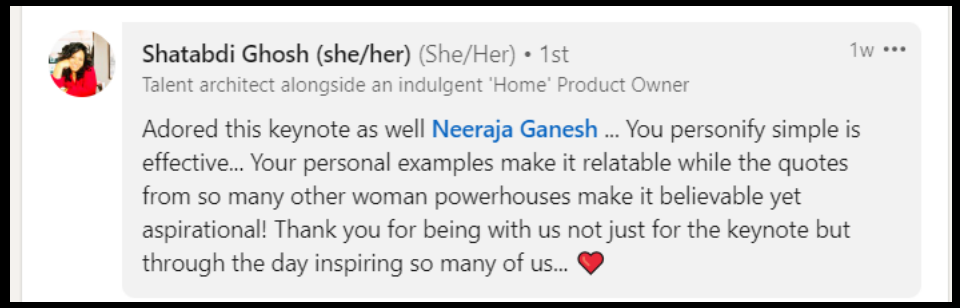
Thanks to all the leaders, core team members and volunteers supporting yet another breathtaking event

JOHN DEERE'S LAKSHYA WOMENREACH CONFERENCE 2023 TESTIMONIALS FOR THE KEYNOTE ADDRESS



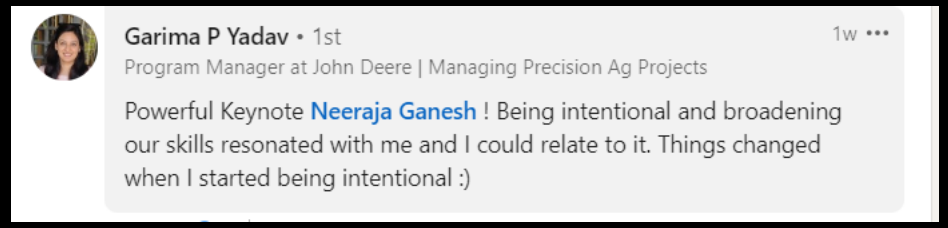
Vinita Gera • 1st
Independent Advisor
1w

Lucid, powerful and thought provoking are the words that come to my mind from your keynote Neeraja Ganesh. It was wonderful meeting you in person after knowing you for several years virtually. I related to so many of my own experiences listening to yours. And thanks for citing me in your keynote....that was so thoughtful!



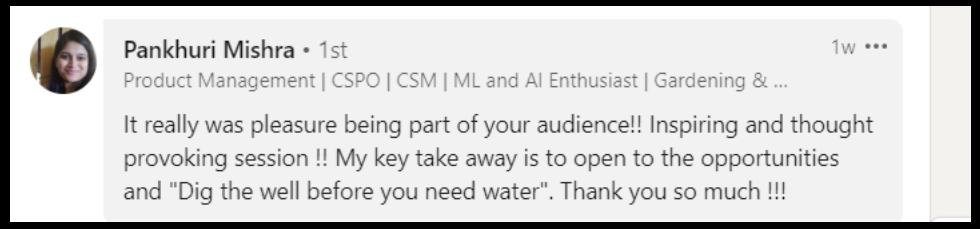
Shatabdi Ghosh (she/her) (She/Her) • 1st
Talent architect alongside an indulgent 'Home' Product Owner
1w

Adored this keynote as well Neeraja Ganesh ... You personify simple is effective... Your personal examples make it relatable while the quotes from so many other woman powerhouses make it believable yet aspirational! Thank you for being with us not just for the keynote but through the day inspiring so many of us... ❤️



Garima P Yadav • 1st
Program Manager at John Deere | Managing Precision Ag Projects
1w

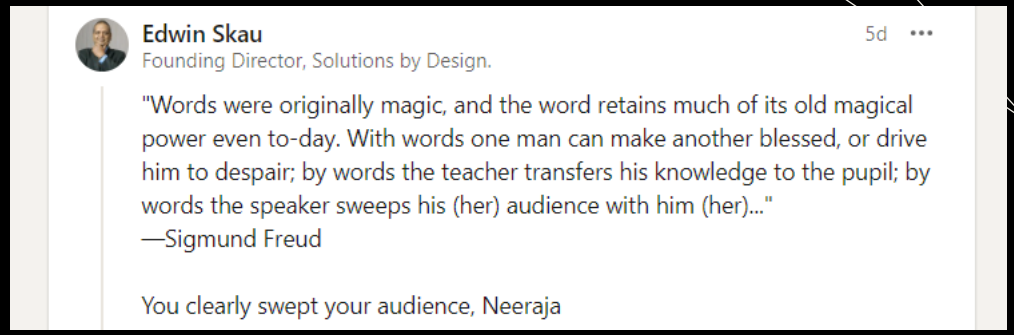
Powerful Keynote Neeraja Ganesh ! Being intentional and broadening our skills resonated with me and I could relate to it. Things changed when I started being intentional :)



Pankhuri Mishra • 1st
Product Management | CSPO | CSM | ML and AI Enthusiast | Gardening & ...
1w

It really was pleasure being part of your audience!! Inspiring and thought provoking session !! My key take away is to open to the opportunities and "Dig the well before you need water". Thank you so much !!!

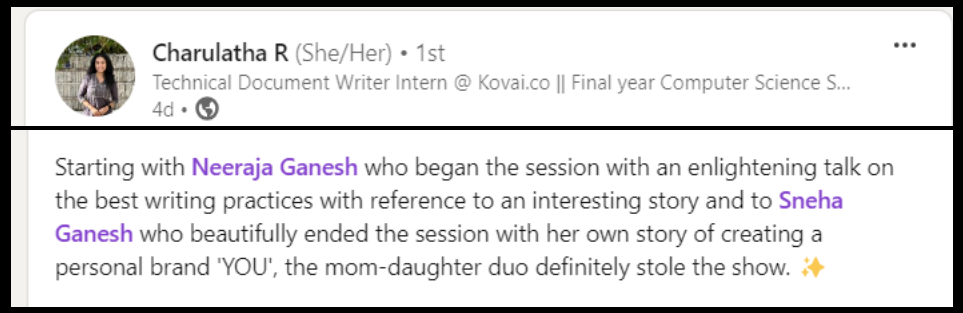
TECH WRITE PRO' SPICY DOCS CONFERENCE 2024 TESTIMONIALS FOR THE KEYNOTE ADDRESS



Edwin Skau
Founding Director, Solutions by Design.
5d

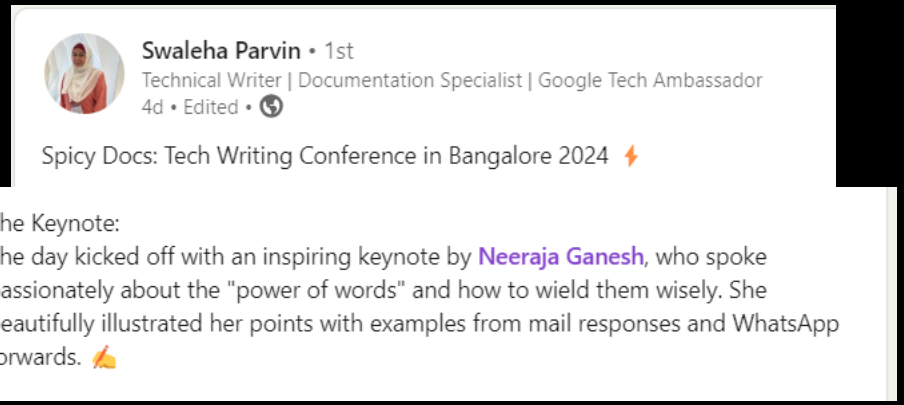
"Words were originally magic, and the word retains much of its old magical power even to-day. With words one man can make another blessed, or drive him to despair; by words the teacher transfers his knowledge to the pupil; by words the speaker sweeps his (her) audience with him (her)..."
—Sigmund Freud

You clearly swept your audience, Neeraja



Charulatha R (She/Her) • 1st
Technical Document Writer Intern @ Kovai.co || Final year Computer Science S...
4d •

Starting with Neeraja Ganesh who began the session with an enlightening talk on the best writing practices with reference to an interesting story and to Sneha Ganesh who beautifully ended the session with her own story of creating a personal brand 'YOU', the mom-daughter duo definitely stole the show. ✨



Swaleha Parvin • 1st
Technical Writer | Documentation Specialist | Google Tech Ambassador
4d • Edited •

Spicy Docs: Tech Writing Conference in Bangalore 2024

The Keynote:
The day kicked off with an inspiring keynote by Neeraja Ganesh, who spoke passionately about the "power of words" and how to wield them wisely. She beautifully illustrated her points with examples from mail responses and WhatsApp forwards. ✍️

THANK YOU

Neeraja Ganesh

+91 9964816095

neeraja0307@yahoo.com